

Dear Coach,

You may have missed the 2012 clinic for some reason, but you can still get the DVDS!

The 2012 Annual Offensive Line Clinic has brought the finest minds in offensive line play from around the country for a two day, 13 hour clinic. We had Pat Flaherty, Offensive Line Coach of the World Champions NY Giants along with Dante Scarnecchia, Offensive Line Coach of the AFC Champion New England Patriots. We then had NFL playoff participants: George Yarno (Detroit Lions), Paul Alexander (Cincinnati Bengals) as well as Mike Solari (49'ers). Those three teams had the biggest turn around in the NFL last year. We also had Dan Dorazio of the Grey cup Champ BC Lions, Mike Bloomgren of Stanford, and I took a session on how to meet with your players, developing an Offensive Line from the start. Jim McNally (Cincinnati Bengals), did his presentation on all the current trends in Offensive Line play seen across the country last season. This may have been our best line-up we had in clinic history!

For a limited time, we will make available the 8 DVDS (13 hour) clinic sessions of information on offensive line techniques, drills, coaching points, and offensive plays. The DVD quality is excellent and it will allow you to study the wealth of information provided over and over again. They are so clear and crisp the DVD's put you in the front row for the world's best clinic! It will provide you with fresh ideas, coaching points, drills and plays as you roll into your fall preparations for the 2012 season.

The best news is the price, for only **\$95.00** you get the entire clinic DVD's postage included. Please do not delay your order because the football season will soon be upon us and we will be unable to meet the demand in a timely fashion.

Sincerely,



Bob Wylie

Do not miss your chance to obtain this wealth of football knowlege at an incredible price! Place your order today, and start preparing for fall camp 2012 and beyond!

2012 Clinic DVD Collection

- DVD 1 Paul Alexander /Offensive Line Coach/Cincinnati Bengals**
“The coda...Techniques for Blocking Better, Better Coaching, & How to Use Your Hands in Pass Protection”
- DVD 2 Pat Flaherty/Offensive Line Coach/ World Champion New York Giants**
“Combination Run Blocking Techniques Drills & Pass Protection: Drop Back & Run Action”
- DVD 3 Mike Solari/Offensive Line Coach/San Francisco 49'ers**
“Developing a Run Game, Fundamentals and a Drill Progression : the Power Play and Complimentary Runs”
- DVD 4 Dante Scarnecchia/ Offensive Line Coach / AFC Division Champion New England Patriots**
“Pass Protections and Techniques”
- DVD 5 Jim McNally/Offensive Consultant/Cincinnati Bengals**
“Loosing ground-tipping -A gap entries-and other things”
- DVD 6 George Yarno/Offensive Line Coach/Detroit Lions**
“The Four Blocking Rules, 5 and 6 Man Protections and Techniques, and the Pass Protection Drill Progression”
- DVD 7 Mike Bloomgren - Stanford-** “The Power Play and How we teach Double Teams, Plus the Big Package Run & Pass”
Dan Dorazio - BC Lions (Grey Cup Champs) “Double Under, Single Under, and Forearm Shoulder blow delivery and run techniques”
Bob Wylie / 35 Year College & Professional Coaching Veteran (18 NFL, 3 CFL)
“The First Meeting with Your Unit...Laying the Ground work for a Successful Season”
- DVD 8 Clinic Dill Collection (120 Minutes of Drills)**
This will help you immensely this Fall, it will change the way you schedule your Individual Time! One of the best Drill Tapes in Clinic History!!

“Get your Collection of Professionally Produced DVD'S from the World Famous Offensive Line Clinic and Study them over and over!”

**The Quality of the DVD's are Excellent!
(Available for Immediate Delivery)**

Order Online at: www.thecoolclinic.com

Order the Entire Clinic at for less than \$4.00 (\$3.60) per DVD Clinic Session. If you plan on attending only 1 clinic this year, this investment will put you in the front row for 17 of the greatest clinics in the world, and you can study them over and over. The Quality of the Videos are Excellent, sit in the Front Row of the World's Best Clinic!

Log onto the Clinic Website at www.thecoolclinic.com and Select Purchase DVD's Now! You can order immediately!

Areas of Content Covered on the entire clinic DVD Collection:

One Back Runs -8 DVDS

**Techniques and Fundamentals -
21 DVDS**

Outside Zone - 11DVDS

Power Play - 9DVDS

Counter Gap -4 DVDS

Drill Collection-17 DVDS

(more than 28 hours of Drills)

Inside Zone-13 DVDS

Nickel Runs-2 DVD

Unbalanced Runs-1 DVD

Pass Protection-19 DVDS

Front Side Blocking- 3 DVD

Screens-6 DVDS

Draws-5 DVD

Backside Blocking 8 DVDS

Off Tackle Running Game-8 DVDS

Organizing Practice Time-3 DVD

Wham Play-2 DVD

Rushing Game-58 DVDS

How to Play Center - 1 DVD

Goal Line Offense - 2 DVD's

Eye Training -1 DVD

Lead Draw-3 DVD

Long Snapping—1 DVD

Using Your Hands-3 DVDS

Bunch Runs- 1 DVD

Center Pulls - 1 DVD

How to Play Tackle- 1 DVD

How to Play Guard - 1 DVD

**Plus Many More Topics, Too
Many to List!**

4 Minute Offense - 1 DVD

Wildcat play - 2 DVD's

The Annual Offensive Line 2012 DVD Collection & DVD Chronicles Order Form

Order the 2012 DVD Collection if you missed the clinic, or take advantage of a "once in a Lifetime Offer! 1996 to 2012, On 118 Seperate DVD Clinic Sessions, including the 2012 Clinic Only \$425, This is a Limited Time Offer, The Total Collection, For less than \$4.00 (\$3.60) per DVD, Don't Wait, Order NOW!

Make Plans to Attend Next Year's Clinic in Cincinnati! The Confirmed Date is May 17 & 18, 2013. Please mark it on your Calander Now and plan to Attend! Current information on the clinic is available at:

www.thecoolclinic.com



C.O.O.L.

**"Get your Collection of
Professionally Produced Video
Tapes from the World Famous
Offensive Line Clinic and Study
them over and over!"**



C.O.O.L.

Dear Coach,

Every year we hold The Annual Offensive Line Clinic in Cincinnati Ohio. Each Spring the goal is to bring the finest minds in Offensive Line Play to Cincinnati to help promote football and offensive line play. Over the years, the clinic has been a tremendous tool for people to gain knowledge on offensive line play. The list of speakers we have had over the years, and their topics are an incredible library to accumulate.

Each year we get requests for copies of the past clinic sessions. It is very tough to accommodate all the requests, but we have been able to make all the past clinic sessions available on DVD, with each clinic session mastered on it's own DVD. When arranging this opportunity, we wanted to make it a tremendous value and teaching tool for you. To make things easy, you need to order by the year or the complete collection. When you order the complete 17 year collection, you receive 118 DVD's, which is an incredible library to own. Hope this is a help to you. *We honestly don't know how much longer we can offer this collection at this price, so please take advantage now while it is still available!!!!!!*

Sincerely,

The Annual Offensive Line
Clinic Staff

1996

DVD 1 - Paul Boudreau "One Back Running Game Drills and Techniques for Offensive Linemen"

DVD 2 - Bob Wylie "Fundamentals of Line Play, the Outside Zone"

DVD 3 - Jim McNally "Points of interest Things You should Know"

DVD 4 - Jim Hanifan "The Counter Gap and Power Play vs Odd/Even/Reduced Fronts"

1997

DVD 1- 97 Clinic Speakers Drill Collection

DVD 2 - Jim McNally "Blocking Techniques that are new"

DVD 3 - Howard Mudd "The Inside Zone Play"

DVD 4 - Larry Beightol "The Outside Zone Play"

DVD 5 - Keith Rowan "Nickel Runs and Protections"

DVD 6 - Bob Wylie/Tunch Ilkin "Pass Protections, Attacking Stunts and Twists"

DVD 7 - Mike Maser "Offensive Line Run and Pass Blocking Fundamentals"

1998

DVD 1- 1998 Clinic Speakers Drill Collection

DVD 2 - Jim McNally "Multiple Blocking Scheme Topics"

DVD 3 - Paul Boudreau "The Power Game and Gap Protection"

DVD 4 - Pat Morris "Front Side Blocking"

DVD 5 - Tom Lovat "Screens and Draw Plays"

DVD 6 - Bob Wylie "Backside Blocking Combos"

1999

DVD 1 - 1999 Clinic Speakers Drill Collection

DVD 2 - Mike Tice "Backside Blocking Techniques for Run and Pass"

DVD 3 - Chris Foerster "Power Play and 3 Step Protections"

DVD 4 - Kent Stephenson "Off Tackle Running Game and Pass Protections"

DVD 5 - Jim McNally "Things you should know that are New!"

DVD 6 - Jack Henry "Basic Fundamentals of O-Line Play for Run and Pass"

2000

DVD 1 - 2000 Clinic Speakers Drill Collection

DVD 2 - Mike Maser "Fundamentals and Techniques of Line Play"

DVD 3 - Bob Wylie "Organizing your Practice Time"

DVD 4 - Larry Beightol "Separating the Defense using the Wham Play"

DVD 5 - Jim McNally "Still More Things that are New about Offensive Line Play"

DVD 6 - Paul Boudreau "The Single Back Running Game"

DVD 7 - Russ Grimm "The Power Play"

2001

DVD 1 - 2001 Clinic Speakers Drill Collection

DVD 2 - Bill Muir "Protections and Alternatives to the Firezone Blitz"

DVD 3 - Bill Callahan "Being Successful with the Rushing Game"

DVD 4 - Bob Wylie "The Quick Screen Game"

DVD 5 - Howard Mudd "Offensive Line Drills and Techniques"

2002

DVD 1 - 2002 Clinic Speakers Drill Collection

DVD 2 - Bob Wylie "Pass Protection Drills and Techniques"

DVD 3 - Larry Zierlein "Attacking Defenses for the Outside Zone, and Drills to Teach It"

DVD 4 - Pete Mangurian "How to Train Their Eyes on Where to Look"

DVD 5 - Jim McNally "More Things you Should Know that are New"

DVD 6 - George Warhop "Drills for Teaching the Inside Zone Play"

2003

DVD 1 - Tony Wise "Fundamental Techniques for Run & Pass, the Lead Draw"

DVD 2 - Jim Colletto "Fundamentals & the Inside Zone Play"

DVD 3 - Arron Kromer "Fundamentals of Pass Pro"

DVD 4 - Larry Beightol "Offensive Line Drill Work"

DVD 5 - Jim McNally "Even More things You should Know that are New!"

DVD 6 - Clinic Speakers Drill Collection

2004

DVD 1 - Clinic Speakers Drill Collection

DVD 2 - Jim Hanifan "How to Teach and Drill Pass Protection"

DVD 3 - Howard Mudd "Unconventional Stuff that Works"

DVD 4 - Bill Muir "The Single Back Running Game"

DVD 5 - Steve Loney "Inside & Outside Zone, Drills and Techniques"

DVD 6 - Tom Lovatt "Different Ways to Attack the Edge"

DVD 7 - Paul Alexander "How to Play Tackle"

2005

DVD 1 - Clinic Speakers Drill Collection

DVD 2 - Paul Boudrea "How to Teach, and Coach The Draw Play"

DVD 3 - Russ Grimm "Organizing the Running Game"

DVD 4 - Bill Laveroni "How to Teach, and Coach the Screen Game"

DVD 5 - Steve Marshall "Backside Blocking for the Inside Zone"

DVD 6 - Pat Flaherty "Fundamentals in Teaching Run and Pass Pro Technique, and the Power Play"

Go Online to Order via Credit Card Right Now at:

www.thecoolclinic.com!!!

2006

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Alexeander "How to Play Center"
- DVD 3 - Tony Wise "The Zone Handback Series", Bob Wylie "The 35 Twin Play"
- DVD 4 - Andy Heck "Drop Back Pass Pro Schemes, Solid and Slide"
- DVD 5 - Juan Castillo "Fundamentals of Pass Protection"
- DVD 6 - Bill Muir "Single Back Running Game in Multiple Formations"
- DVD 7 - Chalk Talk Sessions "Field Goal Protection, Shot Gun Snaps, Zone and Gap Schemes"

2007

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Paul Alexeander "How to Play Guard, the Trilogy Ends"
- DVD 3 - Alex Gibbs "The Outside Zone"
- DVD 4 - Larry Beightol "The Drive Block and Drill Work"
- DVD 5 - Mike Munchak "The Inside Zone and Drills to Teach it"
- DVD 6 - Marty Gailbraith "Long and Short Snapping Techniques"
- DVD 7 - Tom Breshnahan "The No Huddle Offense & Line Fundamentals"
- DVD 8 - Chalk Talk Sessions "Bunch Runs, Half Line Teaching Progressions, and Center Pulling Plays"

2008

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Rex Ryan "Analyzing Opponents, Blocks, Pass Rush"
- DVD 3 - Pat Flaherty "Run to Win, Drill and Schemes"
- DVD 4 - Joe Philbin "The Outside Zone vs Multiple Fronts"
- DVD 5 - John Benton "Protection Fund and Drills /Cut Sacks"
- DVD 6 - Doug Marone "Protections, Sold and Slide with Drills"
- DVD 7 - Steve Marshall "The Unbalance Run Game"
- DVD 8 - Chalk Talk Sessions "How Linemen use Their Hands, Front and Backside Double Teams and Run Game versus Zone Blitzes"

2009

- DVD 1 - Clinic Speakers Drill Collection
- DVD 2 - Larry Zierlein "Drills and Footwork, Steeler Draw, Organizing Practice Time"
- DVD 3 - Tom Lovatt "The Screen Game"
- DVD 4 - Bill Muir "Short Yardage/Goaline/4 Minute Offense"
- DVD 5 - Jim McNally "Current Topics in Offensive Line Play"
- DVD 6 - Mike Maser "The Rap Draw, Gadgets, Fundamentals of O-Line Play"
- DVD 7 - Chalk Talks "Power Runs (1 and 2 Back), Goal Line Offense, Fundamentals of Run and Pass Protection"

2010

- DVD 1 - Clinic Drill Collection (120 Minutes - Incredible DVD)
- DVD 2 - Paul Alexander - "The Prequel...Coaching Offensive Line Performers"
- DVD 3 Aaron Kromer - " The G Sprint Outside Zone vs Multiple Fronts"
- DVD 4 Bill Callahan - " The 6/7 Hole Zone Play"
- DVD 5 Howard Mudd - "Different Blocking Concepts that Work"
- DVD 6 Jim McNally - "Multiple Proven Run Concepts and how to Run the Plays"
- DVD 7 Chalk Talk Part 1 - The Wild Cat Play, Pass Sets by Position for Pass Protection, Using a Numbering System to Help set your Blocking Schemes
- DVD 8 Chalk Talks Part 2 - Drills you can use 12 Months of the Year & Questions and Answers with the College Coaches

2011

- DVD 1 - 2012 Clinic Drill Collection (120 Minutes - Incredible)
- DVD 2- George Warhop "The Perimeter Run Game"
- DVD 3 - Building and Offensive Lineman from Day 1/ Practice Org.
- DVD 4 - Paul Boudreau - Tying the Run Action and Play Action Games Together
- DVD 5 - Jim McNally - "Keys to Offensive Line Footwork"
- DVD 6 - Tony Wise - How to Coach the Power Play to the Tight End
- DVD 7 - Sean Kuglar - "Gap Schemes and Keys to Film Study for the Offensive Lineman"
- DVD 8 - Chalk Talk DVD 1-Ways to Get the Ball Outside (the Taxi Play), The Counter Run Game and Play Action Schemes, Open Side Gap Scheme Run Game, Power and Counter"
- DVD 9 Chalk Talks DVD -2 "Wisconsin's Perimeter Run Game"

Annual Offensive Line Clinic 2012 Clinic & DVD Chronicals Order Form

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